

Dear New Client:

We are pleased to welcome you to our practice! Thank you for allowing us to serve your health care needs. We are enclosing with this letter our new patient information forms. Please complete the forms and bring them to your first appointment. **Please plan to arrive 15 minutes prior to your appointment time**.

LOCATION AND HOURS:

Please visit our website for door-to-door directions: www.thewoodruffinstitute.com

Our **NORTH NAPLES** office is located at 2235 Venetian Court, Suite 1, in the Venetian Plaza located at the south west corner of the intersection at Vanderbilt Beach Road and Airport-Pulling Road.

Our **DOWNTOWN NAPLES** office is located at 671 Goodlette Road North, Suite 160, in the French Quarter Plaza (look for the white buildings with a green roof). The office is located on the west side of Goodlette Road, between 7th Ave N and 5th Ave N.

Our **BONITA SPRINGS** / **ESTERO** office is located at 23471 Walden Center Drive, Suite 300, on the third floor of the US Trust building, located on the west side of US 41, just south of Coconut Road, across from the Bonita Community Health Center.

Our **FORT MYERS** office is located at 14440 Metropolis Avenue, Suite 102, just north of the intersection of Six Mile Cypress Parkway and Metro Parkway.

We have office hours **Monday through Friday from 8:00am until 5:00pm**. We do not close for lunch. We request that you give us at least 24-hour notice if you are unable to keep a scheduled appointment. This will give us time to schedule someone else who may have an urgent need for care.

FINANCIAL: If you have medical insurance, please bring all of your current insurance identification cards with you to the appointment. Please contact your insurance company prior to your appointment to verify that our office is contracted with your plan. You may do this by calling the 800 telephone number on the back of your card and giving them our Tax ID# 200113558. If your insurance plan requires a referral / authorization from a Primary Care Physician, please obtain prior to your appointment. Please check to make sure that your cards are not expired. You will also need to bring a valid photo identification card.

All co-payments, coinsurance, and/or deductible monies will be collected at time of checkin. For self-pay patients, payment in full at the time of service is required. We accept cash, checks, and Mastercard, VISA or America Express. There is a \$25.00 insufficient (bounced check) fee if your check does not clear the bank, in addition to the amount of your check.

We look forward to meeting you soon!



PATIENT INFORMATION (Please print)

Name	Today's Date		
Date of Birth Social Securi	tyGender M or F		
Local Mailing Address			
Alternative/Seasonal Address			
Home Phone Cell Phone	Work Phone		
Primary Care Physician			
Employer	Occupation		
Preferred Contact Number: ☐ Home ☐ Cell ☐	Work <i>Ok to leave detailed message?</i> □ Yes □ No		
Preferred Language ☐ English ☐ Spanish	Other:		
Race ☐ American Indian/Alaskan Native ☐ Asian ☐ Native Hawaiian/Pacific Islander ☐ Unknow	☐ Black/African American ☐ Caucasian/White vn ☐ Decline to specify		
Ethnicity ☐ Hispanic or Latino ☐ Not Hispanic or Latin	no Decline to specify		
Email address:			
☐ Yes ☐ No <i>Please add my e-mail address to your me</i>	niling list to receive e-mail updates/ specials		
How did you hear about the Woodruff Institute?			
☐ Physician referral, please specify:			
☐ Newspaper / magazine, please specify:			
INSURANCE INFORMATION (Please present	·		
•	Secondary Insurance		
Name of Insured	Name of Insured		
Insured's SSN #	Insured's SSN #		
Insured's Date of Birth	Insured's Date of Birth		
	ary care or referring physician, to consultants if needed and as necessary escriptions. I also authorize payment of medical benefits to the		
Patient or Responsible Party Signature	Date		

PATIENT NAME:		DATE:	
PREFERRED PHARMACY:			
City & Intersection:			
Seasonal Pharmacy & Phone	::		
PAST MEDICAL HISTORY: (please ch	eck all that apply)		
□ NONE	Depression	Hyperthyroidism	
☐ Anxiety	☐ Diabetes	Hypothyroidism	
☐ Arthritis	End stage renal disease	Leukemia	
☐ Asthma	☐ GERD (reflux)	Lung Cancer	
☐ Atrial fibrillation	Hepatitis	Lymphoma	
☐ Bone marrow transplant	Hepatitis B	Prostate Cancer	
☐ BPH (enlarged prostate)	Hepatitis C	Radiation treatment	
☐ Breast Cancer	☐ Other:	_ Seizures	
☐ Colon Cancer	High blood pressure	☐ Stroke	
□ COPD	High cholesterol		
☐ Coronary artery disease	☐ HIV/ AIDS		
Other:			
PAST SURGICAL HISTORY: (please c			
□ NONE	Heart: Coronary artery bypass	Ovaries removed: Ovarian cancer	
☐ Breast: lumpectomy (Circle: Right,	Heart: Transplant	Ovaries removed: Ovarian cyst	
Left or Both)	Heart: Angioplasty/ stent	Ovary: Tubal ligation	
☐ Breast: mastectomy (Right, Left or	Joint replacement: Hip (Circle:	Prostate removed: Prostate cancer	
Both)	Right, Left or Both)	TURP (prostate removal)	
☐ Breast implants	Joint replacement: Knee (Circle:	Skin cancer surgery (Circle: Basal,	
☐ Colectomy: Colon cancer resection	Right, Left or Both)	Squamous or Melanoma)	
☐ Colectomy: Diverticulitis	Kidney biopsy	Spleen removed	
☐ Colectomy: IBD	Kidney transplant	Testicles removed	
☐ Heart: Biological valve replacement	☐ Kidney removed	Hysterectomy: fibroids	
☐ Heart: Mechanical valve	Liver transplant	Hysterectomy: uterine cancer	
replacement	☐ Ovaries removed: Endometriosis	☐ Hysterectomy: cervical cancer	
Other:			
SKIN DISEASE HISTORY: (please che	ck all that apply)		
□ NONE	Dry skin	Precancerous lesions	
☐ Acne	☐ Eczema	Surgically removed	
☐ Actinic keratosis	Flaking or itchy scalp	Frozen/ burned off	
☐ Asthma	Hay fever / Allergies	Psoriasis	
☐ Basal cell skin cancer	Melanoma	Squamous cell skin cancer	
☐ Blistering sunburns	☐ Poison ivy		
Other:			
Do you wear sunscreen?	-	: SPF?	
Do you tan in a tanning salon? Do you have a <u>family history</u> of mel	Yes No anoma? Yes No		
If yos which relative(s)?			

MEDICATIONS: (Please list all current medications, including name, dosage and how often used, if possible) □ I do not take any medications		
ALLERGIES: (Please list all allergies and	l reactions) do not have any allergi	es to medications
SOCIAL HISTORY: (Please check all tha	t apply)	
Tobacco Use: □ Daily Smoker □ Former Stalcohol Use: □ None □ Less than one drawn. How many times in the past year have Women / All Adults > 65 years: How many Have you ever felt that you should cut downward. □ Yes □ No □ have received a pneumo □ Yes □ No □ have received an influen Other: □ Yes □ No □ have a Living Will/other.	ink per day 1-2 drinks e you had more than 5 dri times in the past year haven on your drinking? 1 You nia vaccine. If no, circle reasons in the past year haven on your drinking? 1 You nia vaccine.	Allergy Medical Reason Declined
Name of surrogate/ decision maker:		Relationship:
REVIEW OF SYSTEMS: (Are you current Bleeding Healing Scarring Rashes Immune system Hay fever Chest pain Fever / chills	tly experiencing proble Night sweats Unintentional weight Thyroid Sore throat Blurry vision Abdominal pain Joint aches Muscle weakness	☐ Headaches
Have you had any cosmetic treatmen	ng concerns today? (i ts in the past? (i.e. Bo	□ Defibrillator □ MRSA □ Pacemaker □ Premedication prior to procedures □ Rapid heartbeat with epinephrine □ Pregnancy or planning a pregnancy i.e. fine lines, brown spots, etc.) □ Yes □ No tox, fillers, laser, facials, etc.) □ Yes □ No
WOMEN ONLY: Do you experience any bladder probl	ems such as painful ı	res we offer in our office today? ☐ Yes ☐ No urination, leaking, or frequency? ☐ Yes ☐ No or laxity due to childbirth? ☐ Yes ☐ No



Patient HIPAA Privacy Consent Form

The federal government requires all medical offices to make patients aware that they have rights regarding the use of their personal health information. Our Notice of Privacy Practices is available for your review at the front desk.

By signing this form, you consent to our use and disclosure of protected health information according to the Notice of Privacy Practices available to you at our front desk. You have the right to revoke this consent at any time, in writing, signed by you. However, such a revocation shall not affect any disclosures we have already made in reliance on your prior consent. The Woodruff Institute provides this form to comply with the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

You have the right to request a restriction or limitation on the medical information we use or disclose about you for treatment, payment or health care operation. This request must be done in writing. Whenever possible we will honor your request.

The patient understands that:

- We will **not** release information to any future doctor, attorney, life insurance company, workman's comp company without your written consent
- Protected health information may be used for treatment through one of your current doctors (such as your primary care physician or a specialist referral), payment with your insurance company, or healthcare operations within our office
- The Woodruff Institute has a Notice of Privacy Practices that is available for review
- The Woodruff Institute reserves the right to change the Notice of Privacy Practices
- The patient has the right to restrict the use of their information, but The Woodruff Institute does not have to agree to these restrictions if, for example, it interferes with payment, daily operations, or providing quality health care
- The patient may revoke this consent in writing at any time and all future disclosures will then cease
- The Woodruff Institute may condition treatment upon the execution of this consent (for example, you may be required to pay for your visit at the time of service)

Omnibus Final Rule- Final modifications to the HIPAA Privacy, Security and Enforcement Rules mandated by the Health Information Technology for Economic and Clinical Health (HITECH) Act, are as follows:

- You have the right to be notified of a protected health information breach.
- You have the right to ask for a copy of your electronic medical record in an electronic form.
- You have the right to opt out of fundraising communications for The Woodruff Institute.
- The Woodruff Institute cannot sell your health information without your permission.
- Certain uses of your medical data, such as use of patient information in marketing, require prior disclosure and your authorization. Uses and disclosures not described in the Notice of Privacy Practice will only be made with your authorization.
- If you pay in full for services out-of-pocket, you can instruct The Woodruff Institute not to share information about your treatment with your health plan.

I grant a	iuthorization for The Wood	lruff Institute and its associates to
Patient Name		
disclose information regarding my diagnosis and or tre	eatment to (via in person or	r by phone):
Authorized person	Relationship	Telephone Number
Authorized person	 Relationship	Telephone Number
Authorized person	 Relationship	Telephone Number
Patient or Patient Representative Signature	Date	



Financial Policy

Any change in home address, phone number, insurance information, or a change of primary

Thank you for choosing The Woodruff Institute as your healthcare provider. We strive to render excellent medical care to you, your family, and all of our patients. Along with providing you with quality service, The Woodruff Institute would also like to assist you with your billing needs.

doctor must be given to us prior to your appointment. Charges incurred if this information is not given will be patient responsibility. **Basic Policy**: Payment for service in full is expected at the time of service, without exception. For your convenience we accept Visa, MasterCard and American Express. Payment plans will be extended to established patients of the practice only. All special arrangements must be made in advance. (Initial)_____For Patients with Insurance: We participate with many PPOs, POS plans, HMOs and other health insurance plans including Medicare. Each plan contains unique rules which must be followed by patients. Please familiarize yourself with the particular benefits and rules of your health care plan since the contract is between you (the patient) and your health insurance carrier. As a courtesy to you, we will file claims with your health insurance plan and assist you in every way we can. Please contact your insurance company prior to your visit to clarify your covered benefits for services. *Our* office does not guarantee that your insurance will pay. Please understand that if, for whatever reason, the company does not pay for the services, you will be responsible for the unpaid balance. We require all patients to pay their insurance deductible, copay and/or coinsurance payment at the beginning of each visit. We do our best to verify your benefits prior to your appointment to make sure we collect the appropriate amount owed and to make sure your visit will be covered by your insurance plan. However, it remains the policy holder's responsibility to know their insurance policies, as The Woodruff Institute cannot know every detail of your specific plan. Ultimately, you are responsible for knowing what services are covered, how often, and how much of the cost is your responsibility. It must be fully understood that the contract is between you and your insurance company, and you are fully responsible for any amount not paid by your insurance. Questions in regards to the processing of your claim should be directed to your insurance company. _____Medicare Patients: As a participating provider, we will bill Medicare for you. However, you will still be responsible for the 20% that Medicare does not cover. (Please note: Not all services are covered by Medicare). We will also bill secondary insurance carriers for you. However, claims denied, rejected or partially paid by your supplemental carrier will be your responsibility in 30 days. (Initial)______Referrals: Some insurance plans require a referral. It is the patient's responsibility to obtain a referral for all of their visits. This may involve calls to your primary care or referring physician. If you do not have a referral for an office visit or procedure, you will be required to pay for your visit on the day of service, or given the option to reschedule your appointment.

_____Electronic Health Record: Our practice utilizes an Electronic Health Recording

system. Occasionally, progress notes may be in a preliminary state and awaiting final review from the provider when a patient checks out. In the event your billing status changes from time of check out, a

refund will be issued and/or you will be responsible for the balance. Only finalized notes that have been reviewed and signed by a provider are submitted to insurance companies.
(Initial)Minor Patient Policy: The adult accompanying a minor patient or the parents/guardians of the minor patient are responsible for full payment. (Initial)Surgery Fees: All copays, deductibles, and payments for noncovered surgical procedures are due prior to your surgery. Prior authorization may be required by your carrier.
(Initial)Non-covered Services: Any care not paid for by your existing insurance coverage will require payment in full at the time services are provided or upon notice of insurance claim denial.
(Initial)Personal Injury Cases: This office does not bill for auto accident or other liability or lawsuit-related cases. You are responsible for payment at the time of service. We do not accept liens.
(Initial) Worker's Compensation: This office does not bill for worker's compensation cases. You are responsible for payment at the time of service.
(Initial)Yearly Skin Screenings: Periodic preventive skin screenings may or may not be covered under your health insurance policy; however, they may be required by your physician.
(Initial)Pathology Services: If you have a tissue biopsy done, you will receive a separate bill from an outside pathology laboratory, in addition to your bill from The Woodruff Institute, as pathologists perform the analysis of the tissue biopsy. There may be times where additional diagnostic testing needs to be done at a referenced lab to support the diagnosis; therefore, you will receive an additional bill for these services if applicable.
(Initial) Laboratory Services: If you receive laboratory services, such as blood tests, you may receive a bill from an outside laboratory, as they perform the analysis of the lab specimen. Services may/may not be covered by your insurance company.
(Initial)Returned Check Fee: All returned checks will incur a \$25.00 fee.
(Initial)Statements: Prompt payment of mailed invoices is required. In the event you receive a statement in the mail from us for payment, it is your responsibility to pay that amount within 10 days. Payments can be mailed to 2235 Venetian Court, Suite 1, Naples, FL 34109; paid for via credit card by calling 239-596-9337 Option 4; or online at www.thewoodruffinstitute.com
(Initial)Skin Care Products: There are no returns accepted on any of our skin care products.
(Initial)Patient Satisfaction: The Woodruff Institute takes pride in the services that are rendered to our patients. Our goal is to provide you with the highest quality of care in a courteous and professional setting. If at any time your experience with us did not meet your expectations, please contact us at any time to report your question, issue or concern. You can reach us by calling 239-596-9337 Option 4 or email at billing@thewoodruffinstitute.com
I have read this Financial Policy and understand the billing procedures of The Woodruff Institute. I agree to pay any balances that are my responsibility. Balances unpaid will result in collection actions.
Signature of Patient or Responsible Party Print Name Date



OPTIONAL AUTHORIZATION FOR CREDIT CARD USE FORM

Print and complete this authorization ONLY if you wish to keep a credit card on file.

All information will remain confidential.

Name on Card:	
Billing Address:	
Credit Card Type:	[] Visa [] Master Card [] AMEX
Credit Card Number:	
Expiration Date:	
Card Identification N	umber: (last 3 digits on back of VISA/MC or 4 digits on front of AMEX)
Maximum Amount to	Charge: \$
to charge the amount list	The Woodruff Institute's financial policy. I hereby authorize The Woodruff Institute ted above to the credit card provided herein to pay any invoices for my account. I of my receipt by fax, mail or electronically at my discretion.
	file and will remain in effect until the expiration of the credit card account. oke this form by submitting a written request to the address listed below.
Cardholder- Please S	ign and Date
Signature:	
Print Name:	
Date:	
I wish to receive rece	eipts via:
[] Mail	
[] E-mail	